



27 September 2018

Statistics confirm caravanning's vital importance to UK tourism, says NCC

- £1.64bn spent on domestic caravan holidays in GB in 2017
- 9.8 million domestic caravan holidays in GB in 2017
- World Tourism Day – 27 September 2018

As celebrations for World Tourism Day begin (27 September), recently released figures from the Great Britain Tourism Survey 2017 reveal that last year 9.8 million domestic caravan holidays were taken across England, Wales and Scotland.

The latest GB Tourism Survey, jointly sponsored by VisitEngland, VisitScotland and Visit Wales, shows that 7.48 million domestic caravanning holidays were taken in England in 2017, 762,000 trips in Scotland and 1.56 million trips made to Wales.

In all, £1.64 billion was spent on domestic caravan holiday trips in GB last year. The most valuable caravan sector to England is rented caravan holiday homes, with trips involving this accommodation type generating £645m across the region. Trips involving touring caravans, campervans and motorhomes – sometimes alleged to bring low levels of spend to their destination – accounted for over half a billion pounds (£526m) in England, Scotland and Wales.

John Lally, Director General of the NCC (National Caravan Council), said: “These figures confirm that caravanning, in all its forms, is vitally important to UK tourism. Caravan holidays clearly remain as popular as ever and our joint awareness campaign, Freedom to Go, continues to attract younger leisure vehicle users to the benefits of caravan and motorhome holidays.

“Many of the 550 companies represented by the NCC will have helped contribute to these impressive figures by offering consumers a fantastic choice of holiday destinations. The good weather experienced throughout 2018 coupled with strong product investment will ensure the caravan parks industry remains a British success story.”

Ends

Notes for editors:

About the NCC:

The National Caravan Council (the NCC) is the UK trade association representing the touring caravan, motorhome, caravan holiday home and residential park home industries.

The NCC represents more than 550 companies across 850 different UK outlets, and is the only UK trade association that represents the entire supply chain including holiday/residential parks, dealerships, manufacturers, workshops, and suppliers of specialist services and products.

In Britain, there are currently in use:

- approximately 555,000 touring caravans
- in the region of 225,000 motorhomes
- in excess of 365,000 caravan holiday homes

Freedom to Go: <https://www.freedomtogo.co.uk/>

The NCC (National Caravan Council) with the support of the two consumer Clubs (The Camping and Caravanning Club and the Caravan and Motorhome Club) and all the major manufacturers, are behind a national campaign to promote the lifestyle benefits of caravan, motorhome and caravan holiday home holidays and raise awareness as a holiday, short break, leisure option.

Great Britain Tourism Survey:

[2017 Great Britain Tourism Survey](#) © August 2018 provides volumes, values and characteristics of domestic tourism within Great Britain by residents of Great Britain taken during 2017.

The survey measures participation in overnight tourism trips taken to destinations in GB by residents of England, Scotland and Wales. It is commissioned by the three national tourist organisations (VisitEngland, VisitScotland and Visit Wales) and produced by Kantar TNS.

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