

TowCheck, the industry's premier online towing safety-check tool, is developing a range of innovative benefits unique to dealers and their customers. These include:

- Additional information/weight detail on pre-owned units, taking account of modifications to a tourer after manufacture
- making it easier to identify precisely the caravan make and model by linking the information embedded in the unique VIN Chip QR code
- Extensive data that is not grouped into multiple years, unlike other offerings
- A search tool that uses the VRM (Vehicle Registration Mark) lookup or manual match to produce an exact car make and model specification
- Search - via PCs, smartphones or tablets, wherever there is internet access and tailored to individual towing experience levels

In addition, TowCheck is delighted to announce it will be:

- Offering free TowChecks to all visitors to the two Shows at the NEC (attracting more than 200,000 visitors) with a preferred purchase shortlist
- Strengthening relationships with government agencies to promote towing safety and offering support to consumers
- Working with tow bar companies to offer customers a subsidised TowCheck when purchasing a new/replacement tow bar

www.towcheck.co.uk

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