



Campaign for Reduced Tourism VAT

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Email the below text to your MP or send it via www.writetothem.com

If you have any questions or require advice please contact:

vernon@cuttourismvat.co.uk

Dear [Name of MP]

I am writing as the owner of a business in your constituency to ask you to take part in the Westminster Hall Debate on Tourism VAT taking place on Tuesday 11th February.

British tourism businesses, and the communities they operate in, are struggling under a VAT rate which twice or more the rate in Spain, Germany, France and Italy. The UK is now one of only four EU states with no reduced rate.

Independent research, using HM Treasury's own economic model has concluded that lowering the rate of VAT to 5% for accommodation and attractions is "one of the most efficient, if not the most efficient, means of generating GDP gains at low cost to the Exchequer seen with the [Treasury's] model".

Additional research by Deloitte/Tourism Respect found that such a reduction would contribute an extra £2.6 billion to HM Treasury over ten years and create 80,000 jobs.

As a constituent I would encourage you to take part in the debate. To access the evidence and documents on this issue you can contact the Campaign at vernon@cuttourismvat.co.uk or access www.cuttourismvat.co.uk

Kind regards,

[NAME]

The Campaign for Reduced Tourism VAT is led by:



Supported by over 550 major companies, independent operators, national associations and other organisations within UK tourism